



## **Demonstration Project at the Belmar Beach**

At the beginning of this project, Belmar residents and visitors used on average 117 gallons of water a day. To help reduce water usage, Belmar installed water conserving toilets, waterless urinals and low flow beach showers on the restroom facilities on the boardwalk. Since Belmar has 70,000 visitors annually, the New Jersey Water Savers program along with the Belmar Environmental Commission created an educational signage project to bring the water conservation message to the tourist population as well as residents using the beach facilities.