Artist Application for The One Barrel at a Time Co-op 2012

The Rutgers Cooperative Extension Water Resources Program is coordinating the "One Barrel at a Time Co-op," where artists beautify rain barrels to be auctioned off to the public.

The goal of the "One Barrel at a Time Co-op" is to help the environment by having residents bid on beautiful rain barrels that help save water and reduce rain water from entering the storm drain system, thereby preventing flooding and pollution from entering New Jersey's lakes and streams. By engaging local artists, we hope to make rain barrels more appealing to the general public while bringing local art to a wider audience. A rain barrel is a 55-gallon recycled foodgrade container that is placed at the downspout of a roof to collect rain water. Rain barrels can also be a canvas for artists to create beautiful works of art. Through the "One Barrel at a Time Co-op," Rutgers will partner with New Jersey artists that apply and are selected to paint rain barrels. Once rain barrels are painted and returned, they will be displayed on April 28th at Rutgers Day on Cook Campus, on April 30th at Grand Opening of Duke Farms, and on the Rutgers Cooperative Extension Water Resources Program website. The barrels will then be auctioned off to the highest bidder with the profit going back to the artist.

Interested artists should fill out an application and include a rough sketch of their intended painting, and a sample of their artwork. Artists will be provided with a rain barrel and primer for the barrel. The artists will be acknowledged on the Rutgers Cooperative Extension Water Resources Program website and in press releases. This project will greatly contribute to the public's understanding of New Jersey's need for water conservation while furthering the art community's creative reach.

ARTIST NAME:	 	 	
ADDRESS:			
EMAIL:			

TIMELINE:

- Application and a sample of your artwork are due on or before March 9, 2012. There
 will be 25 blue barrels available. Artists will be randomly selected from acceptable
 submissions on March 10, 2012 and contacted via email.
- Pick up barrel and turn in biography by appointment only through March 23, 2012
- Return barrel back to Rutgers by appointment only through April 16, 2012.
- Barrels will be clear coated to protect the art work and displayed at Cook Campus on Rutgers Day on April 28, 2012 and at Duke Farms on April 30, 2012.
- Barrel bidding will close May 20, 2012.

THE BARREL:

Blue Barrel- Flat & smooth surface



Please write a short description of your piece:				

The proposed art must be original and intended for a family audience. This is only intended to be a rough draft that can be altered, but you must maintain the same theme.

Please provide us with a sketch of what you intend to paint.

RETURN FORM TO: Cheryl Burdick

Rutgers Cooperative Extension Water Resources Program 14 College Farm Road New Brunswick, NJ 08901

Email: rutgersrainbarrels@yahoo.com

Artists are responsible for pickup and drop off of their barrel.

Pick up & Drop off is by appointment only at:

Rutgers Cooperative Extension Water Resources Program 14 College Farm Rd, ENR
New Brunswick, NJ 08901
(http://www.water.rutgers.edu)

Contact Cheryl Burdick at: <u>rutgersrainbarrels@yahoo.com</u>