

**Press Release
Office of the Township Manager
TOWNSHIP OF LAWRENCE
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**FOR IMMEDIATE RELEASE
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Lawrence Township Achieves Sustainable Jersey™ Certification

Award Presented on November 16 at New Jersey League of Municipalities Conference

Sustainable Jersey representatives announced that Lawrence Township has met the rigorous requirements to achieve Sustainable Jersey certification. Lawrence Township is one of 67 New Jersey municipalities that have attained certification since the program began in 2009. Lawrence Township was honored at the Sustainable Jersey awards luncheon on Tuesday, November 16 at the Sheraton Hotel in Atlantic City with Mayor Michael Powers and Councilwoman Pamela Mount accepting the award.

Mayor Powers commented, "We are excited to receive this honor again this year. We look forward to receiving it on a continuing basis going forward."

"It was an exciting moment to be one of 67 towns now certified sustainable", said Councilwoman Mount. She also received an individual honor for her "leadership" helping to develop the Sustainable Jersey Certification Program. She commented that "The success of the Sustainable Jersey Program is a testament to a hard working Green Team, the mayor's committee, academic partners from The College of New Jersey, and the League of Municipalities as well as hundreds of volunteers who have served on our 19 task forces researching and analyzing the road map for a green future which is the basis for the certification action activities." Councilwoman Mount said, "everyone in Lawrence should be very proud of this accomplishment and their participation towards sustainability as we continue to work on sustainable actions to protect our people, planet and prosperity."

To become Sustainable Jersey certified at the Bronze level, Lawrence Township submitted documentation to show it had completed a balance of the required sustainability actions, meeting a minimum of 150 points. In addition to reaching the required points, each community had to create a Green Team and select at least two of the six priority actions (for Bronze level). Lawrence Township did five of the six priority actions by completing: 1) energy audits for municipal buildings, 2) a municipal carbon footprint, 3) a sustainable land use pledge, 4) a natural resource inventory, and 5) a fleet inventory.

"It's quite an accomplishment to become Sustainable Jersey certified," said Fred Profeta, Chair of the New Jersey League of Municipalities' Mayors' Committee for a Green Future, a Sustainable Jersey program partner. "The 2010 certified towns have joined an elite group of municipalities that are leading the way with impressive sustainability initiatives in New Jersey while providing a model for towns across the United States."

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Certified towns excelled in areas such as improving energy efficiency and health and wellness, smart land use and transportation, reducing waste, sustaining local economies, protecting natural resources, and addressing diversity and equity. "These are exceptional towns with outstanding programs. We've been amazed to see how this program has catalyzed community spirit and fostered grassroots leadership, cross-sector creativity and collaboration across New Jersey," said Donna Drewes of the Municipal Land Use Center at The College of New Jersey (MLUC@TCNJ), a Sustainable Jersey partner. Randall Solomon of the MLUC@TCNJ, congratulated the certified towns. "Our winners are municipal leaders that are making extraordinary contributions toward the long-term goal of a sustainable New Jersey and world."

The certified towns were recognized at the second annual Sustainable Jersey awards luncheon on Tuesday, November 16, 2010 at the 95th Annual New Jersey League of Municipalities Conference.

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